

Jay Allen

Published Author
Combat Veteran
Motivational Speaker



"An excellent presentation, superbly delivered and most engaging"
Mark Fuller – Chair, Academy of Chief Executives (Manchester)

"Lovely tone and pace, great interaction with the whole audience. I made very little notes within this speech as I was so intently listening and watching – You mastered the stage"

Ruth Shearn – RMS PR

"Simply Brilliant"

Geoff Kershaw – Managing Director "The Challenge Factor", Global Conference Production

Just a few of the most recent comments from National & International Speaker Bookers regarding Jay Allen, A former soldier whom, after a medical discharge in 2003 has gone on to be a great success and a true entrepreneur in his post military career.

Since leaving the Army, Jay has gone on set up and grow 4 of his own businesses, worked as a consultant with some of the most well-known names on the UK high street, sit on the national board for both a National Print Management Business and a Registered Charity and won both National and International Awards. In 2015 his published business book:

'Battlefield2Boardroom – 10 Proven Strategies to Combat Mediocrity' also won an International Publishers innovations award for its insight and impact on modern business practice and in January 2017 his latest book **'The Road to Utopia (and how to take a shortcut!)**' was published!

Jay 'Fell into speaking' quite by chance, however over the past 5 years Jay has spoken in 7 different countries to business audiences from all size and sector culminating in not just once but twice winning a Global Entrepreneur **'Big Impact to Business'** Award for his keynotes supporting business owners to significantly and sustainably grow them and their businesses.

"So What?..."

So, whether he's speaking internally to business teams regard **communication, team and achievements** or externally to business audiences about **goal setting, procrastination and attitude**, Jay quickly connects with the entire audience and shows them how to implement immediately and get amazing results. Jay's achievements Include: **7 Coaching Clients as National Finalists in the Entrepreneur of the Year Awards (3 Winners within their category)**, another client interviewed on the Front Cover of Wealth Watch Magazine and many others reporting 2X, 3X even 4X growth and transformational change within their businesses.



"I've had the privilege to hear Jay speak several times since he presented at the National Conference.

I continue to be incredibly impressed by his honesty, openness and incredible insight into making business simple"

Simon Williams
Federation of Small Businesses
National Vice-Chair

"Jay is an incredibly impressive speaker, who always delivers amazingly clear, useful, engaging content"

Mike Wallace
Regional Vice Chair
Institute of Directors

"Jay has an uncanny knack of walking onto any stage and gripping the audience within seconds, carrying them with him on an incredible journey and delivering them safely to a far better place."

Bob Mullard
CEO & Founder - Triform Group

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KEYNOTES

WARNING: Your Marketing Might Just Work – DO NOT spend another penny on your marketing until you know the MMM for you and your business to ensure your future spend guarantees a positive ROI

Turning IMPOSSIBLE into I'm Possible – Too many individuals and teams fail to think big enough. However, *"If we always do what we've always done..."* Jay's most inspiring keynote helps people understand the HOW to create opportunity, amend attitude and set audacious goals!

ADD A ZERO 'Get BIG or Go Home!' – In January 2017 Jay lay down the gauntlet by launching the ADD A ZERO Business challenge! This hard-hitting keynote helps to adjust business attitude to prevent stifling growth and enabling incredible results!

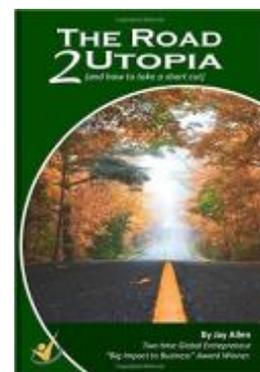
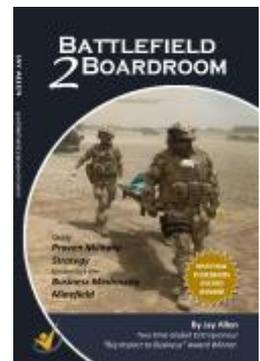
Jay the published author!

Battlefield2Boardroom - 10 Proven Military Strategies to Combat Mediocrity was published by 10-10-10 publications. Jay's easy to read book addresses over 10 chapters: Objectives, Roles, Processes, Communication, Leadership, Conflict, Cooperation, Training & Development, Partnerships and Feedback.

In January 2017 Jay's latest book **The Road to Utopia (and how to take a shortcut)** was also published by 10-10-10 publications. A follow on from his first book, these 10 chapters helps the reader to revisit their life goals, make some discoveries about WHO they really are and WHAT they REALLY want to achieve in life, and then sets to 're-calibrate' their business/working life to ensure it is set to achieve these in the shortest possible time frame. Living 'in purpose' is THE most fulfilling, and this book identifies what that is and how to achieve it!

Jay's third book '**ADD A ZERO – The Entrepreneurs Guide to Sustainable Growth**' is due to be published in the summer of 2017.

As an ongoing supporter of the Armed Forces Charity COMBAT STRESS, Jay has agreed to donate 30% net from both full fee speaking engagements and book sales to this most worthy cause.



To guarantee an exceptionally inspiring, motivational and thought provoking speaker to bring clarity, direction and a 'kick up the butt' at your next event simply visit www.JayAllen.uk or call: **01904 599067**

Major General J.Rowan – Assistant Chief of Defense Staff (Health)

Junior Officer Recruitment – Nov 2016

"Allen is as magnanimous on stage and he was within my Regiment. He has intrinsically linked the success we shared in Bosnia & Kosovo, with the success he is now demonstrating within his own business. Having recently presented his 'Battlefield2Boardroom' speech to both Junior Officers & Senior Non-Commissioned Officers as part of a resettlement conference, his understanding and humorous interpretation of transferable and non-transferable skills was the highlight of the entire event – Well done"