

# Jay Allen

Published Author  
Combat Veteran  
Motivational Speaker



## Jay Allen Investment Structure

Jay is a long-term advocate and Ambassador for the registered charity: **Combat Stress**, providing help, support, guidance and treatment for armed forces personnel and their families for anyone suffering PTSD or any other Mental Health issues as a result of serving their country.

Jay has made a lifetime commitment to donate up to 30% net of all investments made and book sales to this most worthy cause. Therefore, by investing in Jay's services, you are also automatically also contributing to the work of this UK registered charity.

It has never been easier and more transparent to reserve Jay to provide a highly motivational speech at your event.

See below for Jay's current investment structure (Correct at time of creation (Jan 2019))

### Commercial engagements

For Large scale (<120people) events, whereby tickets have been commercially sold to delegates generating an income from the event.

Event Location	Investment	Expenses
United Kingdom (Mainland)	£2,750+VAT*	£0.45ppm (From Warrington, Cheshire)
Europe	€3,250*	Flights, Transfers & Accommodation (Return to /From Manchester, UK)
International	\$3,750*	Flights, Transfers & Accommodation (Return to /From Manchester, UK)

Travel less than 4Hrs included. Traveling days charged at 50% of investment

Up to 30% of investment shall be donated BY JAY ALLEN to Armed Forces charity: **COMBAT STRESS**

### Non-Commercial engagements

For small (>120people) conference/exhibition, meetings, in-house training/away days and all other events, where attendees have NOT paid to attend, and the event is a non-commercial event. This also includes registered charity events.

Event Location	Investment	Expenses
United Kingdom (Mainland)	25% discount**	£0.45ppm (From Warrington, Cheshire)
Europe	25% discount**	Flights, Transfers & Accommodation (Return to /From Manchester, UK)
International	25% discount**	Flights, Transfers & Accommodation (Return to /From Manchester, UK)

\*\*Up to 15% investment donated BY JAY ALLEN to Armed Forces charity: COMBAT STRESS