

Jay Allen

Published Author
Combat Veteran
Motivational Speaker



Get BIG or Go Home!

“The trouble is, most business owners think small, whereas I think BIG, and it automatically gives me an added advantage” They are not the words of Jay Allen but of the 2nd richest man in the world Warren Buffet. However, from the moment I first heard Warren Buffet utter them I knew I had to think differently!

Get BIG or Go Home is a look at the thought process of most SME business owners in comparison to some of the largest businesses and richest business owners in the world. It looks at the statistics of SME business owners that are SCALING, those who are GROWING and those who are FAILING and identifies what has to be done differently to achieve transformation results for you and your business.

“If we always do what we’ve always done; we’ll always have, what we have already” is a saying most of us know, yet so many business owners continue to do the same thing day in day out for months and years expecting a different result. In a digital age, we’ve got to work digitally and understand how to adapt our businesses accordingly to benefit from the World Wide Web and all being on a global playing field can offer.

In this hard hitting, sit up and take (lots of) notes, Jay shares the 17 GLOBAL HOT TOPICS right now, and helps the audience understand how to become a part of something far bigger than they might otherwise have considered. He’ll also share the ‘ripple effect’ and asks What impact are you having, and how far do your ripples go?.....

Outcomes

- Identify the 5 categories of Business Success Versus Business Failure
- Understand the Business Bell Curve, and where you currently sit on it
- Identify the WORLD HOT TOPICS of concern & debate right now and learn how to align with them
- Get access to a complimentary success strategy call with a 2 x Global ‘Big Impact to Business’ Power 100 Coach

Audience members will leave, **inspired, motivated with a clear understanding and action plan to implement** which can ultimately lead to significant and sustainable growth.

To make enquires about Jay Allen speaking at your next event, simply call **+44 1904 599067** or email Jay@JayAllen.uk



“Jay has always been very good at growing UK businesses. A kind man with a razor-sharp intellect that has a knack at spotting underlying weaknesses attributed to your business by cutting straight through the uncertainty. Apart from all that he is a genuine leader dedicated to his cause. I would highly recommend you to get in touch with Jay if you need business support and guidance.!”

– Mark Ward-Wilkinson, Admin Officer, MoD London

W: www.JayAllen.uk E: Jay@JayAllen.uk